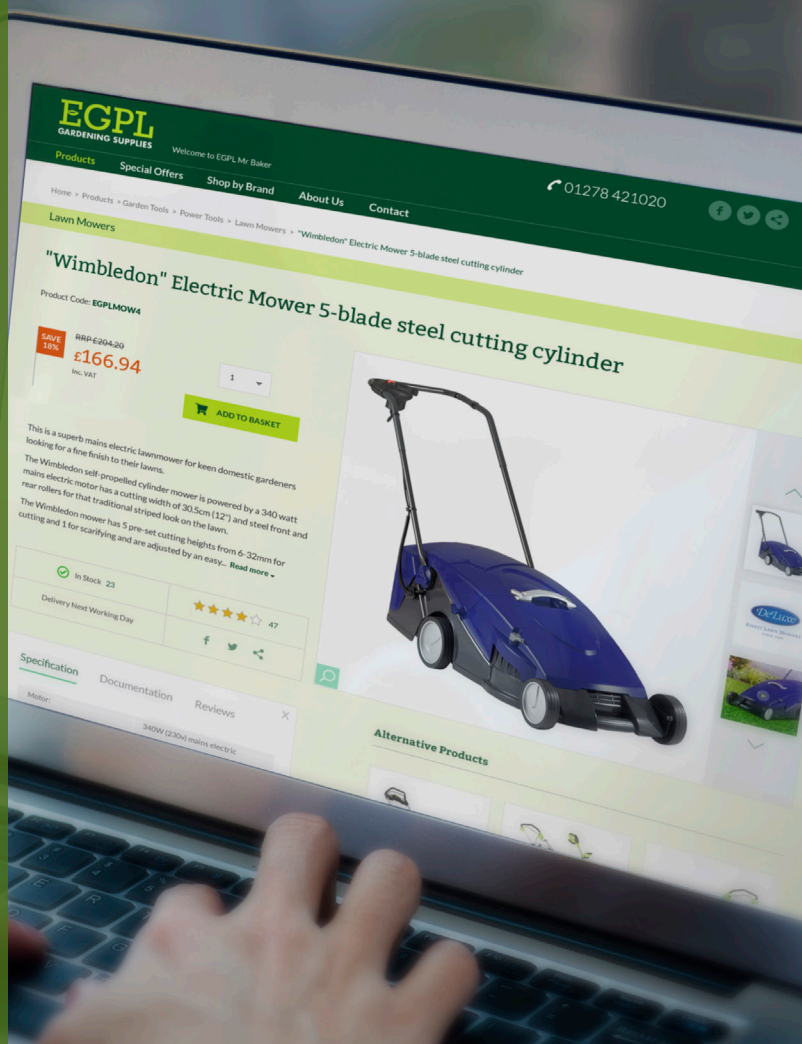**axisfirst Web Services**

AXIS® VMERCHANT

Powerful Ecommerce Solutions for Business

axisfirst.co.uk/web/vmerchant

axisfirst

AXIS VMERCHANT

Ecommerce software solutions designed for B2B and B2C.

Whether you want your website to accept orders from your trade account customers or if you are selling to the public, axis® vMerchant can drive your online sales. This highly-scaleable solution is as happy managing 100,000 products as 100 and whether you are processing 20 orders a day or 1,000.

UNRIVALED BACK OFFICE INTEGRATION

Not only are the product details taken from your **axis® diplomat** system but, in a trade environment, so are all of your customer pricing options. When your customer logs in to your website, you can be sure that they will see the same pricing as if you entered a sales order in the back office. Every order, every payment and every change to a user's contact details are synchronised to your back office as well - automatically.

NO WORRIES

The philosophy behind **axis vMerchant** is that you should not need to understand how websites are built in order to manage a successful online business. Supplied with an inclusive hosting and support package, you can be assured that there is help on hand when you need it.

BESPOKE OR 'OFF THE PEG'

We understand that your website is your shop front to the world and needs to portray your brand and your image in the way that you want it to appear. For this reason, we offer a complete design service to make your website reflect your company.

Alternatively, **axis® vMerchant Express** offers an economical ready-to-go platform that just needs your branding and your data.

" *Helping to drive my trade account business* "

As well as being an online eCommerce platform, **axis® vMerchant** also provides a host of account facilities, including the ability to view statements, download invoices and credit notes and pay outstanding balances.

With the **eProcurement** module, your customers can also manage their own users, setting spending limits and authorising requisitions.

TRULY INTERNATIONAL

From simply handling a variety of delivery charges suitable for international shipping to offering a full multi-currency, multi-lingual website, axis® vMerchant is ready for you to take on the world!

axisfirst Web Services

AXIS VMERCHANT OVERVIEW

Features

- Manage products and customer pricing through **axis diplomat**

- Import orders automatically into axis diplomat

- Utilise a wide variety of customer-specific pricing options, including matrix pricing, matrix discounting, quantity break pricing, customer-specific pricing and discounting

- Support for a variety of 3rd Party Rich Data providers

- A wide range of promotional tools, including vouchers, best sellers, featured items, cross sells, optional extras and Pick & Mix

- Multi-Currency

- Multi-Lingual

- 3rd Party integrations including review sites, online chat and Google Shopping

- Run multiple websites from one back office system

- Offer trade customers account management facilities including view statements, download invoices and credit notes and update marketing preferences

- Upload orders from spreadsheet (CSV)

- Accept secure online payments for Pro Forma invoices

- Allow users to manage stored payment cards whilst maintaining PCI DSS compliance

- Offer trade customers the ability to manage their own users, allocate spending limits and generate their own analysis reports

Please note that some facilities may require additional axis diplomat modules and/or subscriptions to third party services. Please refer to the axis vMerchant Feature Guide for further information. axis vMerchant is designed to work with axis diplomat 2016 and above.

axisfirst
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