

AXIS Diplomat

Software Solutions for the Catering Supplies Industry

Axis First has a long association with companies that supply the catering and hospitality industries, and AXIS Diplomat offers a range of modules that are designed for use by a catering supplies business.

Catering Supplies companies have featured highly in the lists of AXIS Diplomat users for many years. Whether you supply kitchen equipment to restaurants, clothing to chefs, food to hotels or bar equipment to pubs, you will find AXIS Diplomat offers a solution to your back-office software needs. Although suppliers to the catering and hospitality industries take different forms, the modular nature of the AXIS Diplomat package means that the solution can be tailored to your precise requirements.

AXIS Diplomat modules that are designed for, or are suitable for, a catering supplies company, include:

Integrated eCommerce

Would you like your customers to order online from your web site, with those orders being imported directly into your order processing system?

Would you like your account customers to see their net pricing when ordering online, even if that pricing is specific to just them? And would you like that information to be automatically maintained for you by your software?



The AXIS Diplomat eBusiness module does this and much more, offering the potential of massive savings to you, whilst offering your customers the chance to order from you 24 hours a day.

Sales Order Processing & Telesales

For many catering hospitality supplies companies, inbound or outbound telesales is the “bread and butter” of their business.

Using the AXIS Diplomat Campaign Management module, you can manage lists of customers that you call on a regular basis, perhaps to coincide with van routes (also managed by AXIS Diplomat).

Or perhaps you need to handle large volumes of inbound calls from customers with access to all of their information at the click of a mouse, including net pricing terms, order history and current account information.

By using the AXIS Diplomat Telephony Integration module, this information can even pop-up on screen before you pick up the phone.

Stock & Purchasing

AXIS Diplomat is designed to handle businesses with sophisticated stock management requirements; facilities available include Back-to-Back Ordering, to raise orders on your suppliers as a direct result of your customer's orders for non-stocked items.

For companies that hold regular stocks, the Purchase Requirements module helps to reduce the time taken to manage your re-ordering of regular lines, whilst the Business Intelligence module helps identify seasonal trends.

Warehousing & Bar Coding

Do you have an extensive warehouse of goods ready for supply? If so, would you benefit from handheld stock control PDAs with built-in bar code scanners to improve the efficiency of your order picking and stock takes?



Are your goods destined for a retail environment in which your customers are demanding bar codes to help with their point of sale operations? AXIS Diplomat can auto-generate your own, or record a manufacturer's bar code.



Manufacturing

Do you manufacture your own food or products? AXIS Diplomat features a host of modules, including Bill of Materials and MRP that are suited for manufacturers, from ice cream and confectionary to electrical kitchen appliances.



Other Modules

AXIS Diplomat offers a number of other modules which can be applicable to the catering industry.

Companies involved in the hire of equipment can benefit from the **Hire Management module**; the **Workshop/Job module** will be of interest to companies that maintain or service equipment, either on an ad-hoc or contract basis.

For more information on using AXIS Diplomat within the Catering Supplies industry, please visit our web site at www.axisfirst.co.uk/software/catering or call the Axis First Sales Team on 01278 421020.