

software for OP

	STANDARD	OPTIONAL
Accounts	✓	
Stock Control System	✓	
Sales Order Processing	✓	
Electronic Interfaces with all OP Wholesalers	✓	
Price feeds from OP Wholesalers	✓	
Auto emailing of Documents	✓	
Customer Relationship Management System	✓	
Gap Analysis	✓	
Printer Supplies Compatibility Database		✓
Website Integration		✓
Warehouse Management		✓
Direct links with Leading Carriers		✓
Interface to Sage 50		✓
Rich Data Providers		✓
Electronic Interfaces with EOS Distributors		✓
Custom Build Configurator for furniture and technology		✓

AS SIMPLE AS CHECKING A SHOPPING LIST

By using all the components of **software for OP** it can provide a highly automated process, end to end. This means that in the day-to-day operation, the only human interaction required is to approve (or amend) the shopping list identified by the system at the end of the day; before orders are sent to your suppliers. Or if you have your own warehouse to the physically picking of the goods and packing them!



Call **axisfirst** on **0800 668 1934** for more information.



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OP/03



www.axisfirst.co.uk/software/office

software for OP

Solutions for Office Product Dealers





software for OP

SOFTWARE FOR THE BUSY OFFICE PRODUCTS DEALER

software for OP is a sophisticated suite of software that has been developed specifically for the requirements of the Office Products (OP) sector. By working with the leading Office Products wholesalers, distributors and dealers for many years, we have gained a comprehensive knowledge of the specialist functionality the office products dealer requires.

As you would expect, **software for OP** is designed to handle all the needs of a busy dealer, providing facilities from initial order processing, through wholesaler connectivity (EDI), to invoicing, accounts and stock control. By using all of the components of **software for OP** it can provide a highly automated process, end to end.

WE UNDERSTAND THE NEEDS OF THE OP SECTOR:

- High volume, low margin
- Competitive pricing
- Flexibility
- Accurate stock control
- Slick sales order/purchase order processing
- Fully automated processes
- Full intergration between website and back office
- Physical or virtual warehousing



full automation

to keep your overheads low

BACK OFFICE SOFTWARE

Central to **software for OP** is **axis® diplomat** which is an extremely flexible and highly capable business information system providing sophisticated stock control, sales order processing and purchase order processing, making a powerful solution for the Office Products sector. It includes a comprehensive integrated accounts module or the option to link to a third party accounts package.

We also have proven software specifically for the Electronic Office Supplies (EOS) market which can be integrated with **software for OP** providing a printer compatibility database and links to the leading consumables distributors such as Advent and Beta Distribution.

For more information please call **0800 668 1934**.

INCLUDES

- Automated emailing of documents
- Customer Relationship Management (CRM)
- Gap analysis
- Electronic interface to leading OP Wholesalers
- Automated price & stock availability from OP Wholesalers

*"I have been able to significantly **REDUCE OVERHEADS** since using **axisfirst's** software, as I no longer have to duplicate back office and website functions - everything is **INTEGRATED**."*

John Blackledge, MD of Thomas Computer Supplies

WEBSITE AND BACK OFFICE INTEGRATION

The **axis® vMerchant** component provides sophisticated eCommerce facilities with full shopping cart and card payment processing, specifically developed to provide the interaction between your back office and your B2B or B2C website. All of the information necessary to manage your online catalogue is derived automatically from the stock ledger of **axis® diplomat**.

All of your pricing rules from **axis® diplomat** are automatically synchronised with your website whilst orders placed on your **axis® vMerchant** website are imported automatically into **axis® diplomat** with no re-keying of data. Alternatively, if you already have your own e-commerce website, this can be integrated into **software for OP**.

Product information can come from your own back office data (such as for own brand products) or may be supplemented by rich data from a variety of providers including **Open Range**.

GAP ANALYSIS

Gap Analysis interrogates the sales history within the **software for OP** system to identify gaps in your customers buying patterns. It can highlight:

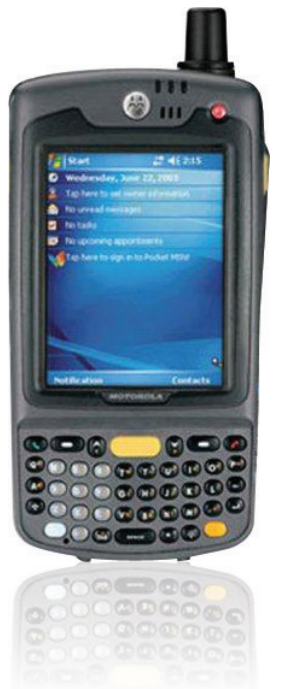
- Products bought, or a range of products bought during a particular time period
- Products not bought, or a range of products not bought during a particular time period
- Products bought, or a range of products bought during one particular time period but didn't buy a different product, or range of products during a different time period



WAREHOUSE MANAGEMENT

Whilst a number of OP Dealers choose to have their supplier's drop-ship direct to customers, others manage their own local stock, or use an off-shore distribution centre. Whichever mode of operation you use, **software for OP** can accommodate it.

Warehouse Management facilities include hand held, bar-code driven wireless data capturing devices for goods inwards, picking and stock taking applications and interfaces to the systems of a number of leading carriers. We appreciate that the key to success is in minimizing the level of human Interaction on every order.



SPICERS
everything for the office

VOW