

# Windows Mobile



## Microsoft Windows™ for Mobile Phones

*Mobile communications are changing and shaping the way modern business is conducted. Receiving emails whilst out of the office enables people to respond to customer enquiries, deal with incidents and make informed decisions which in turn increase productivity and improve customer service. Microsoft have entered this market by offering familiar tools like Outlook, Word, Excel and PowerPoint in Mobile form. Now it is possible to review and revise documents, update your calendar and maintain your contacts from one easy to use Windows Mobile device.*

### What is Windows Mobile?

Windows Mobile is the software which powers mobile devices like SmartPhones and PocketPCs. This operating system from Microsoft is similar to the one that runs on your desktop or laptop computer making it possible to run other applications like Word, Excel and PowerPoint as well as other applications like PDF Viewers, CRM Software or on devices with GPS integrated Satellite Navigation.



### What are the benefits of Windows Mobile?

In the past, if someone was out of the office for two or three days, they would return to a mountain of email messages. The ability to read and reply to email messages before going to the office or when leaving an appointment reduces this mountain back in the office.

Whether your mobile phone contract is with Orange, O2, T-Mobile or Vodafone there are Windows Mobile powered devices available for your network. The Microsoft platform offers the greatest choice of devices for business users.

### What other benefits are there?

With Windows Mobile technology it is possible to utilise and reclaim non-productive time by reducing the number of journeys to and from customers, branch offices or between home and work. An IDC study has shown that on average, 36 hours of productivity per employee were gained over the course of a year and a 300% return on investment over 3 years.

The Office Mobile suite of programs comprises of Word, Excel, Outlook and PowerPoint; tools which your employees need to stay productive whilst out of the office. It is possible to view, amend and attach these documents via your Windows Mobile device.

## What else do I need to get my email?

In order to have your email messages pushed directly to your Windows Mobile powered device, you will need to be running or have your email stored on an Exchange Server.

In addition, your Windows Mobile device will need to have Windows Mobile 5 or later.

## What types of devices are there?

Essentially devices fall into two different categories; SmartPhone or PocketPC. The main difference between these technologies is that a SmartPhone looks and behaves like a standard mobile phone and does not offer a Qwerty Keyboard or On-Screen keyboard. Examples of SmartPhone devices are shown below.



PocketPC devices operate a touch-screen and can be operated using a stylus pen or via a Qwerty Keyboard. Examples of PocketPC devices are shown below.



## Can Axis First configure and install these devices on our network and train our staff?

At Axis First, we have a dedicated team of engineers who can deploy Windows Mobile devices onto your existing network. Our helpdesk have tools that can install updates and new applications over the air and can remotely manage and control the devices or wipe the contents if a phone is lost or stolen.

We offer training on Windows Mobile devices to maximise your return on investment and enable your employees to gain the best possible use from the technology.

## What other services does Axis First offer?

As independent advisors, we work with the major UK airtime providers enabling us to recommend the most appropriate devices, tariffs and advice for your business.

In order to determine the most cost-effective call plans for your business involves analysing your current bills from your fixed line and mobile providers. At Axis First we have software tools that perform this analysis and produce a usage profile. We offer this as a free consultation exercise for new and existing customers.

Speak to a member of our Voice Sales Team for more information on 01278 726826 or visit our website at [www.axisfirst.co.uk/convergence/mobility](http://www.axisfirst.co.uk/convergence/mobility)



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