

AXIS Diplomat

Case Study

R. K. Warr



Organisation	R. K. Warr
Industry Type	Office Products Dealer
Sites	1
Software	AXIS Diplomat
Software Users	5
Key Modules	Accounts, Sales Order Processing, Office Products, eBusiness

Delivering Office Products To Bristol For 50 Years

Back in 1952 it was called stationery when Roland Knight Warr founded the company that still bears his name. Things have moved on since then and whilst many of the products that RK Warr supply today are the same as those of 50 years ago, many are entirely new.

The modern office demands an equally modern range of products and business solutions. From the humble paperclip to consumables for the most sophisticated networked printer by way of full colour printing, office interiors and business machines, R. K. Warr & Co have spent nearly 50 years providing the total solution to the business needs of Bristol's community.


As members of Integra, Europe's leading Office Products Dealer Group, R. K. Warr & Co have unparalleled access to manufacturers and distributors

throughout the world. Their 8,000 sq ft warehouse situated in Staple Hill carries over two thousand stock lines, and this, together with electronic links to the country's leading Wholesalers, underpins the commitment of R. K. Warr & Co to its customers.

R. K. Warr & Co was first introduced to AXIS Diplomat in the late 1980's, after a thorough appraisal of the market place.

Commenting at the time, Robbie Bradshaw, who runs the operation, highlighted "ease of use" as the main reason for selecting AXIS Diplomat, coupled with the proven track record of the software within an established user base.

In the early stages of implementation, wholesaler links were established to Neville and Gladstone, which was eventually replaced with John Heath.



Revised links were then introduced to Kingfield, allowing purchase orders to be sent electronically, with committed orders being returned to the AXIS Diplomat system, for next stage processing.

R K Warr & Co have made extensive use of the data import/ export facilities of the system, and this functionality was greatly enhanced with the release of the Windows-based AXIS Diplomat 2000 version.

Data is imported to the AXIS Diplomat system from a PC based quotation system, which ensures that any prices quoted to the customer are reflected in the system. The quoted prices are imported and held as the contract price, whilst the same information is uploaded to their eCommerce site, ensuring uniformity throughout.

Orders placed via their two eCommerce site are downloaded into the AXIS Diplomat system, thus obviating the need for any further input.

For more information, please contact Axis First or visit our web site:

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